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WILLIAMSBURG® AND CAMPANIA TEAM UP TO ACCENT THE GARDEN

(WILLIAMSBURG, VA, June 12, 2007) – WILLIAMSBURG announces a new relationship with leading garden accessories manufacturer Campania International to produce a striking collection of hand-crafted garden containers and sculptures. These classic creations are inspired by the rich design resources, gardens and collections of The Colonial Williamsburg Foundation. A sneak preview of the line will be offered at the July Atlanta Gift Market, with the major launch and debut of the collection in January 2008. The WILLIAMSBURG Collection by Campania will be available at independent garden centers nationwide.

The collection features an extensive range of garden containers, including spectacular cast-stone copies of dramatic urns in the Governor's Palace gardens, part of Colonial Williamsburg's Historic Area. Birdbaths, an elegant window box, and a stepping stone round out the product line. Together, the designs offer today's gardener an exceptional array of historically inspired garden furnishings.

"Working with Campania creates an enormous opportunity for WILLIAMSBURG," says Jim Easton, vice president of products for The Colonial Williamsburg Foundation. "As a leader and significant resource for landscape designers and gardening centers, this relationship will help foster new outlets for 18th-century-inspired design."

Peter Cilio, vice president of Campania, commented, "When we visited Colonial Williamsburg's Historic Area, we were intrigued by the timeless allure of 18th-century style. The new collection we produced takes that same style and interprets it in a unique and elegant way. We expect our customers to use these pieces in both traditional and more elaborate gardens and landscapes."

The WILLIAMSBURG® brand offers fresh, spirited designs in all categories of home and gift. With products inspired by the 18th century and designed for today's lifestyle, WILLIAMSBURG is the preeminent leader of American style. The Colonial Williamsburg Products Program includes 60 licensees producing more than 7,000 products under the WILLIAMSBURG and WILLIAMSBURG Reserve brands. It operates 24 retail stores, a mail-order catalog and an e-commerce site. Sales of WILLIAMSBURG products support the preservation, research and educational programs of The Colonial Williamsburg Foundation, the not-for-profit organization that oversees the restored colonial capital in Williamsburg, Virginia. The Colonial Williamsburg Foundation is located 150 miles south of Washington, D.C., off Interstate 64. For more information, call 1-800-414-6291 or visit www.WilliamsburgMarketplace.com.

Recognized for old-world craftsmanship and unmatched quality, Campania is one of the world's most unique manufacturers, designing fine garden accents including containers, urns, statuary, birdbaths and fountains. Established in 1984, Campania's reputation has been built on quality original product and strong, timely service to its ever-expanding customer base. Campania offers original designs as well as high-end imports. Campania's products are available at fine garden centers throughout the United States and Canada. For more information, visit www.campaniainternational.com

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